

Minutes of the meeting and work session of the City of Winslow Arts Council held on January 21, 2016 at 4:30 p.m. at City Hall, 21 Williamson Avenue, Winslow, Arizona.

**MEMBERS PRESENT**

Sarah Smithson, Chairman  
Todd Roth, Vice-Chairman  
Christa Knox  
Cheri Russell  
Sam Conner

**MEMBERS ABSENT**

April Neill

**STAFF**

Roberta Cano, Secretary

The meeting was called to order at 4:38 p.m. The Pledge of Allegiance was recited and Todd offered the invocation. April was absent from the meeting. Todd moved to excuse April from the meeting, Cheri seconded the motion. The motion passed unanimously.

**MINUTE APPROVAL OF JANUARY 7, 2016 REGULAR MEETING**

The minutes of the January 7, 2016 meeting were reviewed and Sam moved to approve the minutes as presented, Todd seconded the motion. The motion passed unanimously.

**CALL TO THE PUBLIC**

Sarah introduced Sally Masterson who is interested in the recent events that the Arts Council has sponsored and would like to help with future events. Sarah also introduced Randy Barton who provided a background history of his ties with the City of Winslow and the art community. Randy stated that he is currently active in Winslow, providing various art and dance classes to the people in the community. He also has opened an art studio downtown called PNTD DZRT Art Boutique. Randy stated that he has experience serving on art commissions and councils in other cities and is interested in joining Winslow's Art Council.

**COUNCIL CONSIDERATION AND ACTION**

Work Session, Discussion and Possible Action Regarding:

**A. Finalize details regarding the "Cake Decorating Class" set for Jan 26, 2016.**

Sarah stated that she will be present for the class and requested that we have a cash box with some money to make change, as well as a receipt book. Sarah requested that we have an information sign in sheet for the participants to fill out when they arrive.

Sarah explained that the first class will be overview and a discussion with the participants to establish what cake decorating skills are desired. She also stated that the participants must bring their own cake, frosting, tips and piping bags for

the class, however the instructor will have some supplies that can be borrowed for the first class.

**B. Finalize details regarding the “Second Saturday Event” to begin Feb 13, 2016.**

Sarah stated that she spoke to Ricky Jackson and Doctor Solmonson from Northland Pioneer College to promote the Second Saturday Event. The representatives from NPC were interested in being a part of future events by possibly sponsoring a “Second Saturday” as an advertising tool for the college. Sarah also stated that if future events are successful then we could have a different business sponsor a “Second Saturday” by paying the rental fee required by DJ’s restaurant. Todd stated that in addition to the special fee given to the Arts Council to rent the venue, the owner of DJ’s will look at providing an appetizer menu at a special price for guests attending the event.

A discussion took place in reference to various artists that have signed up to show their art work at the event and what months that they will be showing. Todd inquired about the set up for the artists at the venue. It was determined that the Council will have to meet with each individual artist to establish the set up requirements.

A discussion took place in reference to a creating a banner that will be displayed in the lobby of the venue. The banner should have the Arts Council logo and also have a space to provide information to the public about the featured artist. Cheri volunteered to create the banner for the Council, and further discussion will take place at the next meeting.

**C. Discuss possible “Mural Project” and outreach to businesses that may want a mural on their place of business.**

Randy Barton provided information in reference to his experience with painting murals in various cities, which has help him establish a successful art career.

Randy stated the he has been looking at businesses in Winslow that could potentially be a good candidate for a mural painting. He explained that he will take a picture of the business/building wall and create a mock-up of the proposed art to be placed on the wall and provide it to the owner for approval or funding. Sarah stated that the Council might be able to commission a mural for Randy to create, in hopes to get a trend started in Winslow for other businesses and artists to follow. Todd stated that we need to find a business that will allow a mural and help locate and fund an artist to complete the artwork. A discussion took place in reference to various locations that might be interested in having a mural.

A suggestion was made by the Recording Secretary to consider expanding the mural project to include old signs in town that are no longer used for advertising. Randy stated that he would be willing to sponsor a sign at no cost to the Council or business to get the project up and running. Further discussion will take place at the next meeting.

**D. Discussion in reference to Arts Council current budget and expenditures.**

The Recording Secretary provided an overview of the Arts Council budget. The current balance reflects that the Council has \$1,367.00 in a designated donation account that will carry over to the next fiscal year, and \$2004.86 in the spending account that must be utilized before the end of the current fiscal year.

**MATTERS FROM THE FLOOR**

Christa provided the Council with a letter from her Jr. High Art Club requesting permission to have an event for the public under the Arts Council's authority or sponsorship. Christa explained that the Art Club members will dress-up as their favorite artist or painting throughout history and present information to the public on the walk way of 1<sup>st</sup> Street Park. The public will travel through the artistic timeline and upon completion the Art Club will give the participant a gift bag with various art supplies. A discussion took place in reference to the date that the event will take place and if the weather will be a factor. Further discussion will take place at the next meeting.

Todd inquired about the polo shirts that the Council had previously ordered. The Recording Secretary stated that the company was not able to provide the requested order, so the money was refunded. The Recording Secretary will research and price a new vendor for the shirts.

**ADJOURNMENT**

Christa moved to adjourn the meeting. Cheri seconded the motion and the motion passed unanimously. The meeting was adjourned at 5:38 p.m.

ATTEST:

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Sarah Smithson, Chairperson

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Roberta Cano - Recording Secretary